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SOG® introduces four new flashlights

Dark Energy lights are designed to meet the toughest conditions

Lynnwood, Wash. – SOG Knives & Tools began 2014 by introducing its full line of Bladelights – fixed-blade knives featuring LED lights smartly affixed to the handles. But SOG's done more to beef up its full illumination line. Also new for this year are four high-end flashlights made to perform under the most demanding low-light situations.

"Given the technological advances in lighting and requests from our best customers we've decided to add more depth to our flashlight line," said SOG's Nando Zucchi, Vice President of Sales and Marketing. "The four new lights are in our Dark Energy range, and with each one we appeal to specific customers at specific price points."

Each light features a cool white Cree R5 LED bulb with an optical grade polycarbonate lens and textured aluminum reflector. Protected against water immersion, the lights have water resistance rating of IPX-7 and are made of rugged aluminum bodies. All the lights have four modes (100 percent, 40 percent, reading and strobe).

The crown jewel of SOG's flashlight line is the new Dark Energy 750A that emits a dazzling 750 lumens. Featuring a rechargeable 18650 battery, the Dark Energy is designed for professional and tactical situations. At 6 inches in length and weighing in at just a touch under 7 ounces, this rugged flashlight is built to meet the world's most challenging conditions. With an MSRP of \$174, the Dark Energy 750A is designed for a very specific end-user.

In many ways, the Dark Energy 550A is the "street" version of the 750. With an MSRP of \$122, the 550 (which refers to the lumens) uses a pair of CR-123 (camera) batteries and is just a touch shorter and lighter than its big brother.

Geared more toward hikers, campers and other outdoors enthusiasts the Dark Energy 200A comes to retailers with an MSRP of \$70. The 200A runs on a pair of AA batteries, and at 6.45 inches in length is a perfect choice for those needing a bright light around the house or campsite.

The Dark Energy 120A is SOG's fourth new flashlight. Perfect for those who need a small light for quick uses, the 120A uses just one AA battery and weighs in at just under four ounces. This is the ideal weight for carrying in a backpack or glove compartment. It has an MSRP of \$58.

About SOG: Taking its name from an elite Special Forces military group from the Vietnam era – the Studies and Observation Group – SOG was founded in 1986 by designer and toolmaker Spencer Frazer. SOG has gone on to produce the favorite models of specialty knives and tools used by the military, law enforcement, industrial tradesmen and outdoor enthusiasts worldwide. SOG's diverse range of award-winning knives and tools are sold worldwide. For more information, visit www.sogknives.com.